



**RÉPUBLIQUE
FRANÇAISE**

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DOSSIER DE PRESSE



**AMBITION
AFRICA 2023**

**L'ÉVÈNEMENT BUSINESS DE RÉFÉRENCE
ENTRE L'AFRIQUE ET LA FRANCE**

**MINISTÈRE DE L'ÉCONOMIE, DES FINANCES
ET DE LA SOUVERAINETÉ INDUSTRIELLE
ET NUMÉRIQUE**

17 & 18 OCTOBRE

#AMBITIONAFRICA @AMBITION_AFRICA AMBITION-AFRICA.COM

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Ambition Africa : renforcer les liens économiques et commerciaux avec l'Afrique

Placée sous le haut patronage du Président de la République et sous l'égide du ministère de l'Europe et des Affaires étrangères et du ministère de l'Économie, des Finances et de la Souveraineté Industrielle et Numérique, cette **cinquième édition d'Ambition Africa qui se tiendra les 17 et 18 octobre** à Bercy sera l'occasion d'aborder les enjeux et les opportunités du continent africain autour de **15 tables rondes et près de 80 speakers** pendant deux journées complètes.

Créé en 2018 et placé sous le haut patronage du Président de la République et **sous l'égide du ministère de l'Europe et des Affaires étrangères et du ministère de l'Économie, des Finances et de la Souveraineté Industrielle et Numérique**, Ambition Africa est devenu le rendez-vous annuel incontournable des relations économiques et commerciales franco-africaines.

Cette cinquième édition du forum se tiendra à Bercy et sera inaugurée par le Ministre délégué auprès de la ministre de l'Europe et des Affaires étrangères, chargé du Commerce extérieur, de l'Attractivité et des Français de l'étranger M. Olivier Becht et M. Laurent Saint-martin, Directeur général de Business France.

Cet événement rassemblera **1500 participants dont 900 entreprises africaines et 600 entreprises françaises**.

En rassemblant des acteurs venus de près de **43 pays du continent** – Ambition Africa permet de créer des partenariats entre entreprises africaines et françaises mais également entre entreprises africaines. En cela, **Ambition Africa est aussi un évènement « panafricain »**.

Avec **Ambition Africa, Business France veut placer l'Afrique au cœur de la stratégie de développement des PME et ETI françaises**. Continent en transition démographique, économique, numérique, climatique, l'Afrique représentera un être humain sur quatre d'ici à 2050. Elle est d'ores et déjà au cœur des enjeux de notre Monde. C'est donc aujourd'hui - et sans attendre -, que nos entreprises doivent tisser des liens, construire des ponts, enforcer les synergies entre nos communautés d'affaires, en tissant des liens à hauteur d'hommes et de femmes, de chef d'entreprise à chef d'entreprise dans une relation gagnant / gagnant.

Les deux journées d'Ambition Africa s'articuleront **autour des thématiques répondant aux défis du continent avec 15 tables rondes et 80 speakers pour évoquer** le développement de l'urbanisation et de la ville durable, les défis agricoles et agroalimentaires, l'accès à l'énergie, la FinTech et la cybersécurité, les Infrastructures & Logistique, les systèmes de santé et enfin la Formation Professionnelle & Ressources Humaines.

Cette édition verra pour la première fois, l'organisation d'une table ronde autour des implantations d'entreprises africaines en France : « regards croisés entre territoires et investisseurs ».

Lors d'Ambition Africa, plus de 2 000 rendez-vous d'affaires seront organisés. Pour rappel, lors de l'édition 2022 les deux-tiers des entreprises ont entamé des négociations commerciales.

Plusieurs personnalités officielles et des acteurs économiques et africains et français feront le déplacement pour participer à ces panels, notamment 8 ministres africains.

PROGRAMME

Mardi 17 octobre 2023

- 8h00** **Accueil des participants**
- 9h00** **Allocutions d'ouverture**
Laurent SAINT-MARTIN, Directeur Général, BUSINESS FRANCE
Bruno Le Maire, Ministre de l'Économie, des Finances et de la Souveraineté Industrielle et Numérique (vidéo)
Chrysoula ZACHAROPOULOU, Secrétaire d'Etat chargée du développement, de la francophonie et des partenariats internationaux
- 9h30** **Table Ronde introductive – L'Afrique : le continent de la croissance du 21^e siècle**
Laurent SAINT-MARTIN, Directeur Général, BUSINESS FRANCE
Bertrand WALCKENAER, Directeur Général Adjoint, AFD
Edem TENGUE, Ministre de l'Économie maritime, de la Pêche et de la Protection côtière, TOGO
Gilberto ANTONIO, Conseiller principal du Secrétaire général de la Zlecaf, ZLECAF
Aissata LAM, Directrice Générale de l'Agence de Promotion des Investissements, MAURITANIE

Animé par : *Fatimata WANE, Journaliste, France 24*
- 10h30** **Penser l'Afrique de demain : quelles perspectives ?**
Thierry DEAU, Chief Executive Officer, MERIDIAM
Thokozile NHLUMAYO, Secrétaire Générale Mondiale, INTERNATIONAL YOUTH PARLIAMENT
Christian YOKA, Directeur Afrique, AFD
Aroni CHAUDHURI, Economist Africa & Coordinator, COFACE
Hafsat ABIOLA, Présidente, WOMEN IN AFRICA

Modéré par : *Fatimata WANE, Journaliste, France 24*
- 11h20** **Réussir en Afrique : défis et opportunités**
Célestin TAWANBA, Président, GICAM
Mohamed DIOP, Directeur Régional Afrique Atlantique, AFRICA GLOBAL LOGISTICS
Fabien GAGNEROT, Avocat of Counsel, UGGC AFRICA
Arnaud FLORIS, Responsable Afrique de l'Ouest et du Centre, BPIFRANCE
Jean-Pierre BOFFY, Président Directeur Général, STEAM FRANCE

Modéré par : *Fatimata WANE-SAGNE, Journaliste, France 24*
- 12h10** **Cocktail déjeunatoire**

- 14h00** **Enjeux agroalimentaires en Afrique : des matières premières à la transformation**
José MPANDA, Ministre de l'agriculture, RÉPUBLIQUE DÉMOCRATIQUE DU CONGO
Marc DEBETS, Président, APEXAGRI
Lipuo NKHOLI, Directrice et agricultrice, LIMOMONANE TRUST & WIA YOUNG LEADER 2023
Philippe METCH, Directeur Général, PEMMS Chocolats
Tadesse ADEMASU, Chief Executive Officer, REDSTARS HOLDINGS CO.

Animé par : Marie-France REVEILLARD, Journaliste, LA TRIBUNE AFRIQUE
- 14h50** **Biens de consommation : quels défis pour les marques françaises ?**
Joachim TELLE, International Franchise Networks Director, GROUPE NOVI
Jean-Denis DEWEINE, Directeur du développement, AUCHAN
Fahd BENNANI, Directeur Général, T-MAN GROUP
Marc-Antoine CHANCERELLE, Managing Director – International Business Unit, PANZANI
Mohamed KARA, Founder and Managing Director, E-ZAD FOR COMMERCE

Animé par : Léocadie EBAKISSE, Fondatrice & C.E.O, TALENTS AWAKE
- 15h40** **Eau & Déchets : des services cruciaux face au changement climatique**
Mohamad FOUAD ABDO, Directeur Général de l'Office National de l'Eau et de l'Assainissement, DJIBOUTI
François DOUSSIN, Directeur Général Afrique, SUEZ
Ousseynou GUENE, Chef de division régional au Département de l'eau et de l'assainissement, BAD
Mohammed HAMMOUCH, Director - Project Finance - Energy & Infrastructure, MAZARS
Ahmed Aicha Yacoub, Secrétaire Général du Ministère de l'économie et du développement durable, MAURITANIE

Animé par : Line RIFAI, Journaliste, FRANCE24
- 16h30** **L'accès à l'énergie au cœur du développement du continent africain**
Thomas SAMUEL, Fondateur, SUNNA DESIGN
Pierre-Alain PACAUD, Responsable adjoint Energie & Digital, PROPARCO
Kheira Nawel BENAÏSSA, Chief Executive Officer, GREEN AL
Philippe DUBOIS, Directeur corporate pour la région Afrique, Méditerranée et Outre-mer, SOCIÉTÉ GÉNÉRALE

Animé par : Bruno FAURE, Journaliste économique, RFI
- 17h20** **Changement climatique : risques et opportunités pour les investisseurs en Afrique**
Hélène DEMAEGDT, Managing Partner, GAIA IMPACT FUND
Rémi LAFOND, Program officer for energy efficiency in buildings, AFD
Josepha MONTANA, Chief Sustainability Officer, PARTECH
Mathieu PELLER, Partner, Deputy Chief Executive Officer, MERIDIAM
Clemence PRACH, Chargé d'affaires, AFRICINVEST

Animé par: Isabelle Bébéar, Director, Head of International & European Affairs, Bpifrance
- 18h10** **Conclusion**
- 18h30** **Cocktail**

Mercredi 18 octobre 2023

- 9h15** **Mot d'ouverture**
Etienne **GIROS**, Président du CIAN & Président de l'EBCAM
- 09h30** **Fintech & cybersécurité, deux leviers de croissance pour l'Afrique**
Wadi **MSEDDI**, Lead Partner, MAZARS CYBERSECURITY CENTER OF EXCELLENCE
Sven **BALISSON**, Head of Business Affairs, GROUPE TRACE
Jean-François **BEUZE**, Chief Executive Officer, SIFARIS
Sid **GAUTAM**, Senior Vice President, FLUTTERWAVE

Animé par : Christophe DANSETTE, Journaliste, France24
- 10h20** **Quel rôle pour les industries extractives dans la relance inclusive, verte et résiliente de l'Afrique ?**
Christine **LOGBO-KOSSI**, Directeur Général, Chambre des mines, CÔTE D'IVOIRE
Gérardine **MAHORO**, GONAT Manager at African Development Bank (AfDB) & Founder ACT05
Bady **BALDÉ**, Directeur exécutif adjoint, Initiative pour la Transparence des Industries Extractives
Virginie **DE CHASSEY**, Directrice Développement Durable et Engagement d'Entreprise, GROUPE ERAMET
Rokhaya **MBAYE**, Directrice Générale, EPC MINEEX

Animé par : Christophe DANSETTE, Journaliste, France24
- 11h10** **Santé : comment garantir l'accès à des soins de qualité pour tous en Afrique ?**
Malachie **MANAOUDA**, Ministre de la Santé publique, CAMEROUN
Deka **AHMED ROBLEH**, Directrice Générale de la Caisse Nationale de Sécurité Sociale, DJIBOUTI
Isabelle **HAGNER**, Director Public Health Africa, INTERNATIONAL SOS
Caroline **ROLHAUSEN**, Conseillère régionale Propriété Intellectuelle Afrique, INPI
Dr Stavros **NICOALOU**, Senior Executive Strategic Trade Development, Aspen Pharmacare
Antoine **VINCLAIR**, Directeur Général, INOVIE

Animé par : Arnaud FLEURY, Journaliste économique
- 12h00** **Villes africaines : vers une mobilité urbaine durable**
Johnson **SAKAJA**, Gouverneur de Nairobi, KENYA
Cécile **CAMILLI**, Global Head of Development & Structured Export Finance, SOCIETE GENERALE
Dr Gérémie **SOLLE**, Premier adjoint au Maire de la Ville de Douala
Jean-Christophe **RAGNI**, Directeur Général & Directeur Export, GROUPE RAGNI

Animé par : Arnaud FLEURY, Journaliste économique
- 12h50** **Cocktail déjeunatoire**

14h00 **Infrastructures & Logistique : quel rôle dans la construction de l'espace économique africain ?**
Edem TENGUE, Ministre de l'Économie maritime, de la Pêche et de la Protection côtière, TOGO
Ahmedou Saleck BEYAH, Directeur Général des PPP, MAURITANIE
Stéphane COURQUIN, Head of RO Africa et Head of Africa Lines, CMA CGM
Philippe MATIERE, Directeur Général, MATIERE
Mohamed BEN OSMANE, Investment Director, STOA

Animé par : Line RIFAI, Journaliste, FRANCE24

14h50 **Formation Professionnelle & Ressources Humaines : investir et miser sur la jeunesse africaine**
Diaka SIDIBE, Ministre de l'Enseignement Supérieur, de la Recherche Scientifique et de l'Innovation, GUINEE
Tendai MTAWARIRA, Fondateur, THE BEAST FOUNDATION
Aïda TAGMOUTI, Présidente Directrice Générale, JOBBEE & WIA YOUNG LEADER 2023
Kadia MOISSON, Directrice Afrique, GROUPE GRANT ALEXANDER & fondatrice du Club des Diasporas Africaines de France et Amis de l'Afrique
Patricia SENNEQUIER, Directrice et Co fondatrice, BEAUTIFUL SOUL

Animé par : Rachel SUMBU, Journaliste, VOX AFRICA

15h40 **Financement des PME en Afrique : quelles nouvelles solutions ?**
Mame Aby SEYE, Déléguée générale à l'entrepreneuriat rapide des jeunes et des femmes, DER-SENEGAL
Emmanuel MILLARD, Secrétaire Général, ENDRIX
Cécile BILLAUX, Cheffe de l'unité commerce, climat d'investissement, entrepreneuriat et chaînes de valeur, COMMISSION EUROPÉENNE
Olivier VINCENT, Executive Director, Export Department, BPIFRANCE
Myriam BRIGUI, Directrice du département Développement d'Activité & Réseau, PROPARCO

Animé par : Arnaud Fleury, Journaliste économique

16h30 **Ouverture de la séquence Invest de Business France**

16h40 **Implantation d'entreprises africaines en France : regards croisés entre territoires et investisseurs**
Malek ATALLAH, Chief Business Officer, WATTNOW
Sean AMMON, Chief Executive Officer, CIBA INDUSTRIES
Christian DEBEVE, Président de la commission relations internationales de la région Grand Est

Animé par : Stéphane LECOQ, Directeur Invest, BUSINESS FRANCE

17h40 **Conclusion**

18h00 **Fin de l'événement**

BUSINESS FRANCE ENGAGÉ AUX CÔTÉS, DES ENTREPRISES À L'INTERNATIONAL

CONNECTER - ACCÉLÉRER - RÉUSSIR

Au service de l'internationalisation de l'économie française, Business France est le partenaire clé des entreprises qui veulent se connecter aux marchés mondiaux, accélérer la réalisation et la réussite de leurs projets business.

A Paris, Marseille, en France ou dans nos bureaux à l'étranger, nos 1 420 collaborateurs (65 nationalités) sont présents dans 55 pays, pour plus de 110 couverts en direct ou via un réseau de partenaires.

- Engagées aux côtés des entreprises françaises, nos équipes sont mobilisées pour les guider sur les marchés étrangers, les aider à générer des courants d'affaires et à booster leur RH avec de jeunes talents en Volontariat International en Entreprise (V.I.E).
- Engagées aux côtés des entreprises étrangères pour faire réussir leurs projets en France, nos experts sectoriels informent les investisseurs sur les opportunités, les mettent en contact avec les décideurs publics et les accompagnent jusqu'à leur installation.
- Engagé enfin aux côtés de ses partenaires publics et des acteurs privés réunis au sein des Team France Export et Team France Invest, Business France coordonne un réseau d'interlocuteurs terrain, pro-business.

Business France s'appuie sur un réseau de partenaires.

Depuis janvier 2019, dans le cadre de la réforme du dispositif public d'accompagnement à l'export, Business France a concédé l'accompagnement des PME et ETI françaises à des partenaires privés sur les marchés suivants : Belgique, Hongrie, Maroc, Norvège, Philippines et Singapour.

31 421

ENTREPRISES FRANÇAISES
ACCOMPAGNEES
(DEPUIS 2018)

10 050

V.I.E EN POSTE
DANS 120 PAYS
(À FIN MARS 2023)

1 863

PROJETS D'INVESTISSEMENTS
INTERNATIONAUX DÉTECTÉS ET
DIFFUSÉS AUX RÉGIONS FRANÇAISES
(EN 2022)

Pour plus d'informations : www.businessfrance.fr @businessfrance

Avril 2023

ACTIONS DE BUSINESS FRANCE EN AFRIQUE SUBSAHARIENNE ET AU MAGHREB

L'Afrique est l'une des 3 priorités géographiques de l'Agence

Cette priorité africaine est déclinée au travers d'un Plan Afrique qui traduit une réelle ambition de Business France et plus généralement de la Team France Export sur cette géographie (dispositif renforcé, accompagnement au travers de formules innovantes type Boosters / Accélérateurs...).

En Afrique, l'Agence Business France est présente avec








- **12 implantations**
- **78 collaborateurs** en poste
- La réforme Team France Export menée en 2019 **permet désormais d'accompagner les PME-ETI françaises sur 41 marchés du continent africain** (12 implantations, 1 CSP au Maroc, 20 pays suivis via un BBF à distance ou via des prestataires référencés).
- **Près de 69 prestataires référencés privés sont en mesure de proposer des solutions d'accompagnement** en complément du dispositif Business France.

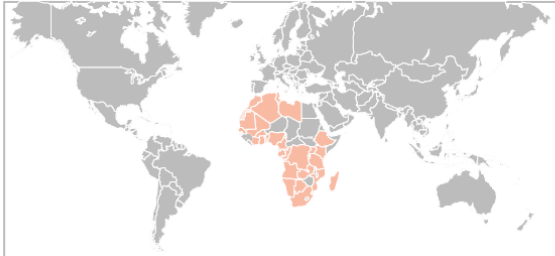
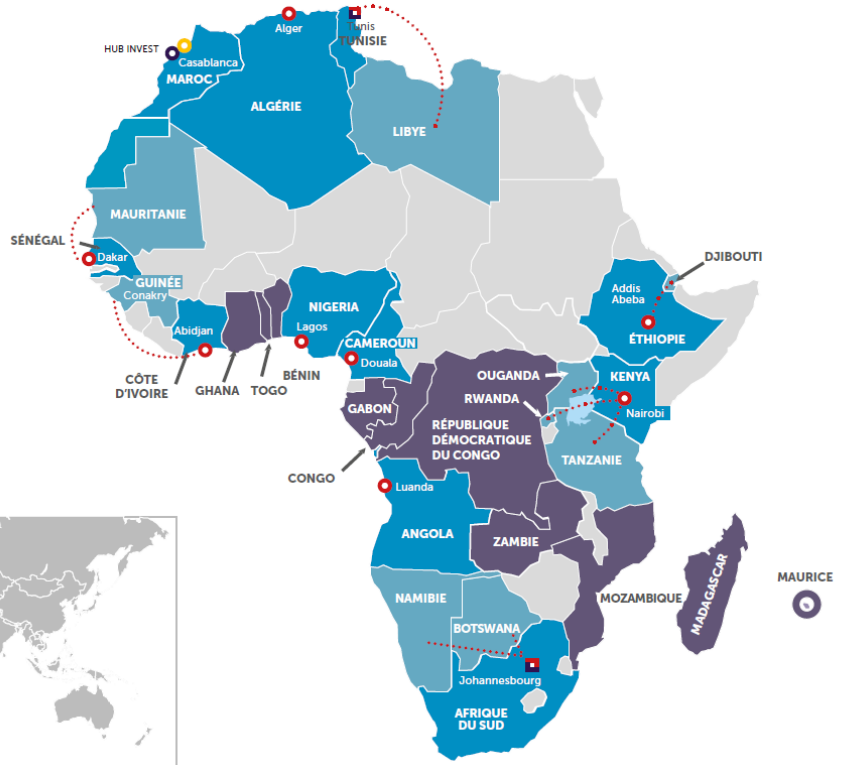
2022 placée sous le signe de la dynamique

- Les actions de Business France et de ses partenaires de la Team France Export notamment Bpifrance et les CCI international en Afrique ont permis d'accompagner **près de 2.800 PME et ETI en 2022. Soit plus de + 42,5 % d'entreprises servies entre 2019 et 2022.**
- En termes de secteurs d'activité, nous sommes sur 4 grandes filières : industrie, clean-tech, -qui comprend aussi l'énergie, la mobilité et l'environnement. Nous servons également le secteur de l'agriculture et l'élevage, la technologie et enfin, tout ce qui relève de l'art de vivre et de la santé. Nous nous orientons de plus en plus vers les filières France 2030 notamment l'énergie décarbonée.
- L'accompagnement de nos entreprises en Afrique repose également sur le déploiement du programme de volontariat international en entreprise (VIE): 571 V.I.E en poste au 1er octobre 2023 **dont 500 en Afrique Sub-saharienne et 71 en Afrique du Nord.**
- Depuis le lancement du dispositif en 2000, près de 10 000 jeunes talents ont effectué leur mission VIE en Afrique, principalement en Côte d'Ivoire, Sénégal, Maroc, Gabon, Madagascar et Maurice et Tunisie.

- En ce qui concerne les investissements **plus 60 projets d'investissement d'origine africaine ont été recensés ce qui a permis la créations ou le maintien de 1 400 emplois en France en 2022.** (Source : Business France). 4 pays représentent plus des 3 /4 des investissements en France : La Tunisie surperforme, le Maroc et l'Afrique du Sud émettent de gros projets. Ensuite nous retrouvons les pays de L'Afrique de l'Ouest (Côte d'Ivoire, Sénégal et Nigéria), le Cameroun et l'Océan Indien (Madagascar et Maurice).

En 2023, nous avons réalisé pas moins de 90 opérations dans les secteurs Industrie & Cleantech, Agrotech, Tech et Art de Vivre et Santé pour répondre aux besoins du continent africain.

- Dispositif TF/TFE
-  Bureau Régional de zone
 -  Equipe Export
 -  Equipe Invest
 -  Pays non suivi mais traitement de la demande entrante des entreprises au cas par cas
 -  Pays avec prestataires référencés
 -  Concession de Service Public (CSP) Chambre Française de Commerce et d'Industrie du Maroc (CFCIM)
 -  pays non suivis par la zone



CHIFFRES CLÉS



Relations économiques bilatérales France – Afrique



25 % de la population mondiale sera africaine en 2050.

(Source : World Population Prospects 2022, ONU)



La France,
1^{er} pays européen
exportateur vers l'Afrique

(Source : FMI)



Quelque 4 000
filiales d'entreprises françaises sont
présentes sur le continent africain,
générant **500 000 emplois**.

(Source : Direction générale du Trésor)



Paris, principal hub aérien vers
l'Afrique avec des vols directs vers plus
de 30 États africains

(Source : Business France)



Plus de 33 000
entreprises françaises ont exporté vers
des pays africains en 2022.

(Source : Douanes)



La France,
1^{re} destination européenne choisie par
les étudiants africains en mobilité

(Source : OCDE)



Fin 2022, le stock d'IDE
français en Afrique s'élève à **54 Mds€**.
Il a été multiplié par 2 en 15 ans.

(Source : Banque de France)



Plus de 60 projets
d'investissement d'origine africaine
ont créé ou maintenu **1 400 emplois**
en France en 2022.

(Source : Business France)



Plus de 1 400 entreprises
africaines sont présentes en France,
où elles emploient plus de 15 000
personnes.

(Source : Orbis et Business France)



La France, 1^{er} pays européen
d'accueil des investissements originaire
d'Afrique

(Source : Business France)



Les nouvelles
décisions d'implantations
et extensions de sites existants
correspondent principalement à des
centres de décision, des activités de
R&D et d'ingénierie, et de production.

(Source : Business France)

LA FRANCE, UN HUB VERS L'AFRIQUE



En 2022, les exportations françaises vers l'Afrique sont en forte croissance.

- En 2022, les exportations françaises vers l'Afrique sont en forte hausse (+20 %) et atteignent 28,2 Md€. La France maintient ainsi sa position de premier pays européen exportateur vers l'Afrique.
- A elle-seule, l'Afrique du Nord est destinataire de plus de 60 % des exportations françaises vers le continent africain. Les échanges vers ces pays augmentent plus rapidement que vers le reste du continent (+28 %).
- Les exportations vers l'Afrique représentent 4,8 % des exportations françaises en 2022.

La France renforce ses liens économiques avec le continent africain.

Plusieurs accords de partenariat économique (APE) sont mis en œuvre ou en cours de signature avec différentes régions d'Afrique.

L'Afrique, un marché en pleine croissance.

- Le taux de croissance économique annuelle moyen de l'Afrique subsaharienne s'élève à plus de 3 % entre 2012 et 2022.
- 25 % de la population mondiale sera africaine en 2050, soit 10 % de plus qu'en 2022.
- Dans les 20 prochaines années, la population urbaine de l'Afrique devrait presque doubler.

La France entretient une relation privilégiée avec l'Afrique.

- Plus de 33 000 entreprises françaises ont exporté vers des pays africains en 2022.
- Près de 20 % des importations du continent africain issues de l'UE sont en provenance de la France.
- Le stock d'IDE français en Afrique s'élève à environ 54 Md€ fin 2022. Il a été multiplié par 2 en 15 ans.
- Au cours des cinq dernières années, la France a été la première destination européenne (hors Royaume-Uni) des investissements d'origine africaine, accueillant près de la moitié des projets du continent.
- La France est également la première destination européenne choisie par les étudiants africains en mobilité. Les étudiants originaires d'Afrique subsaharienne représentent près du quart de l'ensemble des étudiants étrangers en France.
- Le positionnement géographique de la France associé à des infrastructures de transport de qualité en font un « hub » pour accéder aisément aux marchés africains.

DES ENTREPRISES AFRICAINES QUI ONT FAIT LE CHOIX DE LA FRANCE.

Vneurion : Cet éditeur tunisien de logiciels fintech en SaaS, basé sur l'IA et son utilisation dans l'analyse et le traitement des données, la modélisation et l'automatisation des tâches pour répondre aux enjeux de la lutte contre le blanchiment d'argent, a implanté à Reims sa 1^{re} entité européenne pour une plus grande visibilité au niveau international et pour y développer la partie IA en lien avec d'autres partenaires de la région Grand Est. Cet éditeur compte recruter une cinquantaine de collaborateurs sur les trois prochaines années.

Sipromad : ce conglomérat familial malgache a racheté Thomson-Broadcast en 2018 et continue de renforcer sa présence en France. En 2022, le groupe a entamé l'extension de son QG Europe en Île-de-France avec le recrutement d'une quarantaine de personnes sur trois ans, ceci en plus de la création d'une unité industrielle à Saint-Ouen l'Aumône (Val-d'Oise) qui a mobilisé un investissement de 2 M€ et va générer la création de 16 emplois qualifiés (ingénieurs et techniciens).

LES PARTENAIRES D'AMBITION AFRICA 2023



AFD

AFD Group implements France's policy in the areas of development and international solidarity. The Group includes Agence Française de Développement (AFD), which finances the public sector and NGOs, as well as research and education in sustainable development; its subsidiary Proparco, which is dedicated to private sector financing; and soon, Expertise France, a technical cooperation agency. The Group finances, supports and accelerates transitions towards a fairer, more resilient world.

With our partners, we are building shared solutions with and for the people of the Global South. Our teams are at work on more than 4,000 projects in the field, in the French Overseas Departments and Territories, in 115 countries and in regions in crisis. We strive to protect global public goods – promoting a stable climate, biodiversity and peace, as well as gender equality, education and healthcare. In this way, we contribute to the commitment of France and the French people to achieve the Sustainable Development Goals (SDGs). Towards a world in common.



AFRICA GLOBAL LOGISTICS

AGL (Africa Global Logistics), the reference multimodal logistics operator in Africa, is part of the MSC family.

With 23,000 employees in 49 countries, the company connects Africa to Africa and to the rest of the world.

AGL relies on its 250 subsidiaries in Africa, Haiti and Timor to provide port, ocean, logistics and railway solutions.

Connecting the number 1 integrated logistics network in Africa AGL, to the global maritime transport leader MSC, can accelerate the logistical transformation of the continent. Thanks to the strength of its network and its recognised professionalism, the MSC Group is strengthening the competitiveness and the connectivity of the continent in a context that is notable for the desire of African countries to implement the Continental Free Trade Area.

This network at the service of African development rose from the ashes of the historic agencies SDV, SAGA and SOCOPAO that the Bolloré Group purchased from Banque Rivaud in 1986. Since 21 December 2022, the MSC family holds 100% of the shares of Bolloré Africa Logistics through SAS Shipping Company.



AIR FRANCE-KLM GROUP

Since 1933, Air France has been flying the colors of France all over the world.

With an activity divided between passenger transport, cargo, maintenance and aircraft servicing, Air France is a major player in the airline industry.

At the summer of 2022, the airline is serving nearly 200 destinations worldwide and is committed, thanks to its 38,000 employees who are mobilized on a daily basis, to offering the best to its customers by setting the standard ever higher.

With its Air France ACT program, Air France is working towards more sustainable air transport, with the ambition of achieving zero net emissions by 2050 through the renewal of its fleet, the use of solutions to reduce fuel consumption and the creation of a future Sustainable Aviation Fuel chain.

For more information on Air France ACT, visit: <https://airfranceact.airfrance.com/fr>



AKAADI

AKAADI, THE SUB-SAHARAN FLAVORS GOURMET DELICATESSEN !

At Akaadi, we are much more than a fine grocery brand. We are passionate ambassadors of the (forgotten) flavors of sub-Saharan Africa.

Our mission? Collaborate with gastronomy professionals in France and provide an authentic and memorable culinary experience. Whether you're a delicatessen owner, a business owner, or an event planner, we are your ideal partner to diversify your selection, offer unique corporate gifts, and provide culinary excellence to your discerning clientele.

From exceptional spices to premium nuts, each Akaadi product embodies the very essence of the tradition, authenticity, and culinary heritage of the African continent.

Our commitment? Awaken your taste buds with gastronomic treasures that have been forgotten today. Join us on an unforgettable journey, where each bite tells a story of discovery and passion.

Discover our inaugural creations: Ivorian cashew nuts, from fair trade business, coated with natural ingredients and preservative-free!

Join us in this exceptional culinary adventure. Together, let's explore forgotten flavors and create unforgettable memories.



Andros

ANDROS is a French, 100% family-owned company, established in 1959. Originally specialising in fruit processing and the production of compotes and preserves, ANDROS progressively diversified their field of expertise to include fresh dairy products, confectionery, frozen desserts, fruit-based ingredients, and dairy-alternative plant-based snacks and desserts, all the while honing their unique expertise in fruit snacks and desserts.



APEXAGRI

Apexagri is an international consulting firm specialized in creating, developing and optimizing successful and sustainable agri-food chains. It was born from the merger of two companies with complementary skills and experiences:

- The Maïsadour Cooperative Group, expert in agri-food chains providing support in technical and economic improvement to its members and clients.
- The By.O consulting Group, expert in developing successful and sustainable B2B ecosystems (client, partner and supplier relationships) and supporting major French and international groups in developing new strategies, implementing transformation plans and consolidating their ecosystems.

Using both companies long experience, international presence and network of experts, Apexagri is putting its expertise and knowledge to the service of all players, public or private, of the agricultural development.

For more than 8 years, Apexagri has worked throughout the world and especially in Africa (Algeria, Chad, Egypt, Ghana, Ivory Coast, Madagascar, Mauritania, Morocco, Senegal, South Africa...) to build and implement more profitable and sustainable ways of doing agriculture. Very involved in Regenerative Agriculture projects, we have managed ambitious initiatives with some of the key players in this field.

Working with a wide range of partners and clients including producers, processors, distributors, governments and public authorities, NGOs, private and public investors, we take pride in doing our part to build a more viable future for the next generation.



BONNE MAMAN

Bonne Maman's online store offers jams, cookies, confectionery, gift sets and gifts made with the greatest care and selected with the finest ingredients.



BPIFRANCE

As part of its public-interest missions in favor of financing business investment and its positioning as a supporting institution, Bpifrance offers a comprehensive range of products and services dedicated to financing and accompanying SMEs, Midcaps and Large corporations, mostly through loans, guarantees and equity. Bpifrance accompanies companies in their innovation projects and international activities.

Bpifrance also offers a tangible support to companies to accelerate their growth with a range of services: consulting missions, training days, networking and acceleration programs.

With more than 3000 employees, Bpifrance has offices everywhere in France.



CAFÉ GRAAL

Café Graal is a company that distributes Nespresso type Coffee Capsules. Our capsules are 100% biodegradable, bio-based with 0% aluminium and 0% plastic in the components. They are Home-compost and industry-compost too. The capsule is then guaranteed 0% harmful for the planet. The coffee are varied in flavours and intensity. We make our coffee by mixing different well-known coffees coming from different regions in the world known for their excellent coffee such as Honduras, Ethiopia, Brazil... In order to be sure about the quality of the coffee, cup-tasters verify the quality of the mix. Moreover, the coffee is free of additive, conservatives or any other chemical substance. 100% biologic coffee guaranteed. It is also roasted and conditioned in France, through an artisanal roasting.



Castel Frères is the historic wine trading business created by Pierre Castel with his brothers and sisters in 1949. Over time, we have created a comprehensive range including not only brand leaders (Maison Castel, Baron de Lestac, Roche Mazet) and successful innovations (VeRy), but also châteaux wineries and grand cru wines (Château Montlabert, Château Barreyres, Château de Beychevelle*...).

Third largest in the world market, Castel Frères is today "the most important place for French wine in the world" for professionals and consumers worldwide.

Guided by our entrepreneurial spirit, proud of our profoundly familial character and driven by our success both in France and abroad, we share our winemaking expertise with our partners on a daily basis.

With guaranteed quality, exclusive services and dedicated teams, we work alongside you to show the best of our brands, wineries, and grand cru vintages, helping you to succeed. A success that we want to sustain and that we are committed to in order to innovate and meet future challenges with you.

Commercial tools, organization of special events, masterclasses or wine dinners... Beyond our properties and the fine selection of Grands Crus, Castel Frères offers a commercial and a marketing team exclusively at your service!



OSONS OSER.

ENDRIX

As an expert strategic partner to managers, Endrix supports them in the growth, management, responsibility and performance of their organization, drawing on its core expertise in financial, accounting, labor and legal management, and facilitating every stage of their professional and personal development.

As allies to our 10,000 customers - small businesses, SMEs, ETIs and associations - our 60 Jimix, working in 27 local offices, mobilize all their expertise and solutions to create an environment that is conducive to the development and success of their projects, with a shared ambition: to secure, support and clarify decision-making.

Audit

Accounting expertise

Legal, tax and social support

Consulting (CSR, ESS, Financing, Private Management and Social Protection, Headhunting, Coaching, Digital Transformation, Cybersecurity, Real Estate Tax, International Development...).

Accountants, Auditors, Lawyers, Headhunters, Consultants...
Endrix is always on the lookout for new talent!



FLUTTERWAVE

At Flutterwave, we are on a mission to build payments infrastructure to connect Africa to the global economy.

We do this by building technology, tools, and infrastructure for businesses and banks who want to provide a more seamless and secure payments experience for their customers. Founded in 2016 by a team of African finance and technology veterans from Standard Bank, PayPal, Google Wallet amongst others.

Flutterwave has grown to become one of the fastest growing payments companies in the world. Since inception Flutterwave has processed close to \$2 billion in payments and 25 million transactions across over 33 African countries where it currently operates.

It has attracted significant investment from experienced Fintech investors such as Ycombinator Continuity Fund (investors in Stripe), Greycroft (investors in Braintree and

Venmo), Greenvisor Capital, Omidyar Network, and Glynn Capital amongst others. In 2017 Flutterwave was named Africa's best fintech company at the Apps Africa Innovation Awards.



Galeries Lafayette Paris Haussmann, located in the heart of shopping in Paris, is renowned worldwide as a French elegance. Founded in 1893, the department store boasts over 3500 brands and offers a large selection of items in every segment, from fashion to accessories, to beauty, interior decoration & fine food.

Graced by an iconic neo-byzantine dome, the main store has as well a panoramic rooftop terrace overlooking all the Parisian monuments.

Leading player in French culture, Galeries Lafayette invites their customers to visit the many restaurants and enjoy the "parisian experience" thanks to lifestyle activities: fashion show, cooking lessons...

Worried to offer the best, Galeries Lafayette unveil the Wellness Galerie, a new floor spanning 3000m² dedicated to holistic wellness and a new floor of catering offer in 2022.



GROUPE RAGNI

The RAGNI GROUP, bringing together experts in street lighting and connected technologies, is a major player in its field. Founded in 1927, parent company Ragni merged with Novéa Energies in 2015 and created SEV© in 2022. Together, they become experts in integrating global solutions and share a common vision: supporting territories in their energy, environmental and economic transitions.

Present in 60 countries through its 25 global distributors, the Group has subsidiaries in the United States, Côte d'Ivoire and Senegal, and relies on a network of 13 sales agencies in France.

As a trusted partner to local authorities, the Group supports them in the renovation of their public lighting systems, with the ultimate aim of helping towns and villages reduce their energy bills and environmental impact. We respond to this challenge with a comprehensive range of networked and solar-powered lighting, as well as intelligent solutions for water, energy, the environment, mobility and public buildings. The company's strengths include global expertise across the value chain, a culture of support that combines CSR and local training, and a resolutely international approach, particularly in Africa.

The RAGNI GROUP is committed to providing access to light for the comfort and safety of individuals, while preserving the living world. With decades of experience and values of passion, creativity and proximity, it is shaping a bright, sustainable future.



IMARA

In July 2021, we launched Imara Tea, a tea house with a focus on African blends. We founded Imara Tea after recognizing a gap in the market: due to a lack of expertise, reliable supply chains, and high-quality sourcing, African teas have often been unfairly labeled as bland, resembling generic "Lipton" tea.

Our mission with Imara is to be the curators of exceptional teas, unique not just for their flavors but also for their origins and distinct characteristics. We aim to set trends in the world of gourmet teas.

To offer such a remarkable experience to our consumers and partners, we rely on several key principles:

- Local sourcing of all our products
- Direct partnerships with cooperatives, in which we hold stakes, eliminating the need for middlemen
- A commitment to circular economy production, ensuring that everything from harvesting to packaging is done on the African continent
- A local Imara Tea team responsible for Operations, Production, Marketing, and Quality Assurance

We have decided to expand our product range by venturing into the world of ready-to-drink cold teas. We've revisited our Kenyan blends to create delectable, flavorful recipes using only natural ingredients and no artificial flavors. Our aim is to offer your customers an unparalleled experience; within just a few sips, they'll find themselves on a sensory journey through Kenya.



INPI

In addition to granting and registering patents, trademarks and designs, INPI, the French Patent and Trademark Office, furthers economic development by its actions designed to raise awareness and promote innovation and its key issues. INPI provides help and advice to innovators so they can convert their projects into concrete

results and derive value from their innovations. INPI, a self-financed public body placed under the authority of the ministry in charge of industrial property, also actively participates in the development and implementation of public policies in the field of intellectual property, innovation support and business competitiveness and in the fight against counterfeiting. Depository of all the industrial property rights registered in France and the data of the French Companies Register, INPI disseminates more than 61.2 million open, free and reusable data items. INPI now operates the one-stop-shop for company formalities (new registrations, changes, companies struck off the register). Lastly, INPI is responsible for the approval of industrial and artisanal geographical indications.



INTERNATIONAL SOS

The International SOS Group of Companies is in the business of protecting your global workforce from health and security threats. Wherever you are, we deliver customised health, security risk management, occupational health and wellbeing solutions to fuel your growth and productivity.

As your health and security partner in Africa, International SOS can help you meet your duty of care obligations and sustainability goals through our various solutions, backed by our extensive regional and global expertise. We understand how to mitigate the health and security risks present on the continent to help you protect your workforce, surrounding communities, and ensure your business continuity.

We also operate three Assistance Centres, located in Johannesburg, Dubai, and Paris, that provide health and security assistance services to our subscribers across the whole continent. Our team of 900 healthcare professionals always endeavours to support our clients and their teams, no matter where they are in Africa.

Besides managing the provision of medical services and medical supplies where our clients operate, we also provide health and security consulting services to different organisations. Our goal is to help them mitigate the health and security risks towards their employees and the communities where they operate, and meet their Environmental, social, and governance (ESG) targets.

Founded in 1985, the International SOS Group, headquartered in London & Singapore, is trusted by nearly 9,000 organisations, including the majority of the Fortune Global 500 as well as mid-size enterprises, governments, educational institutions, and NGOs. 13,000 multi-cultural security, medical, logistics and digital experts stand with you to provide support & assistance from over 1,200 locations in 90 countries, 24/7, 365 days.



JCDECAUX

As the number the #1 Out-of-Home media owner in Africa with over 24,000 advertising panels, we pride ourselves on quality service, innovation, and insights.

JCDecaux is committed to Sustainable Development, which has been at the core of our business since its inception. We aim to support the circular economy, promote outdoor advertising as a catalyst for ecological and social transition and work towards decarbonising the economy and society. This aligns with the United Nations SDG goals and objectives Strategy by addressing diverse initiatives that help combat Social, Environmental & Governance for a more sustainable future.

We offer a host of classic and digital advertising products across 18 African markets, with dedicated offices in each and a growing staff complement of 247.

JCDecaux Africa services the major media agencies, multinationals, and most prominent brands from across the continent. Our media planning and strategy are focused on a host of in-depth location and consumer research and insight tools to maximise our clients' advertising spend and deliver on their campaign objectives.

Our media provides an estimated daily reach of 140+ million consumers, all with one turnkey solution through JCDecaux Africa.



LA BOULANGERE

La Boulangère & Co is a French manufacturer of pre-packaged breads, brioches and viennoiseries.

Rich in familial legacies and a brand founded in the Vendée region of France, it now combines:

- Baking knowledge
- Innovative culture
- Expertise in organic breads, brioches and viennoiseries
- Commitment to French agricultural sectors

At the end of 2022, it will have 2200 employees spread over a head office and seven manufacturing sites in France. As a brand anchored in its time, La Boulangère has understood the new challenges linked to food. It is therefore constantly innovating in order to create products that are easy to use and quick to prepare to make daily life easier and to eat better.



LA CHOCOLATERIE DU BELIER

With 3 of my childhood friends, we have a dream.

A dream that we have named the cacao rêv'olution! This word is the contraction of the words dream and evolution. Farmers are those who work the most in the chocolate value chain but earn the least. So passionate about cocoa, social and solidarity entrepreneurship, we decided to launch our dream of cacao rêv'olution and sustainably produce fair trade chocolate in a value chain inclusive of women cocoa farmers.

Cacao rêv'olution for evolution for a better distribution of income in the sector with decent incomes for producers.

Cacao rêv'olution for a revitalization of local production sectors in Côte d'Ivoire, more equity and inclusion of women in the value chain because we work with the wives of producers to provide them with additional income.

A sweet dream with the taste of Ivorian fair trade chocolate.

Maison
FERRONI
Fondée à Marseille

MAISON FERRONI

Maison Ferroni is a producer of craft spirits based in Marseille, with a wide range of traditional and innovative products.

- rum
- vodka
- rye whisky
- pastis
- absinthe
- traditional and creative liqueurs

Maison Ferroni has a subsidiary in Cabo Verde where it produces aged rum (grogue).

We are looking for opportunities for exporting our products, and also importing rum distilled in African countries.



MATIERE

Currently working in 25 countries, where it has built over 15,000 bridges, the French family-run company Matière® specializes in permanent and temporary modular bridges.

Thanks to its innovative and patented designs, our structures connect people across the world in such diverse places as Senegal, Ivory Coast, Cameroon, Iraq, Indonesia, Algeria, Philippines, Ecuador, Panama, ...

With the UNIBRIDGE®, MATIERE has redefined the modular bridge concept allowing rapid and economical construction of temporary, emergency or permanent bridges, whether single or multiple lanes, one or many spans.



MAZARS

Mazars is an internationally integrated partnership, specialising in audit, accountancy, advisory, tax and legal services¹. Operating in over 90 countries and territories around the world, we draw on the expertise of more than 44,000 professionals – 28,000+ in Mazars' integrated partnership and 16,000+ via the Mazars North America Alliance – to assist clients of all sizes at every stage in their development.

Active in Africa for over 45 years, Mazars is proud to contribute to the continent's entrepreneurial boom by offering bespoke solutions and advising companies across all sectors at every stage of their development. Present in 20+ countries² in Africa, Mazars draws on the expertise of 2,500+ professionals to help clients make the most of business opportunities and operate with confidence all over the African continent.

Operating as a united partnership, we work as one integrated team, leveraging expertise, scale and cultural understanding to deliver exceptional and tailored

services. Acting as a true strategic business partner, we provide clients with a single point of contact in the region and combines local insights and global perspectives to help them reach their goals. We always seek to understand our clients and their environments, adjusting our recommendations and support accordingly.

1 Where permitted under applicable country laws

2 Including countries covered via correspondent agreements



MERIDIAM

Meridiam was founded in 2005 by Thierry Déau, with the belief that the alignment of interests between the public and private sector can provide critical solutions to the collective needs of communities. Meridiam is an independent investment Benefit Corporation under French law and an asset manager. The firm specializes in the development, financing, and long-term management of sustainable public infrastructure in three core sectors: sustainable mobility, critical public services and innovative low carbon solutions. With offices in Addis Ababa, Amman, Dakar, Istanbul, Johannesburg, Libreville, Luxembourg, New York, Paris, Toronto, and Vienna, Meridiam currently manages US\$18 billion and more than 100 projects to date. Meridiam is certified ISO 9001: 2015, Advanced Sustainability Rating by VigeoEiris (Moody's), ISO 37001 Anti-Corruption certification by AFNOR and applies a proprietary methodology in relation to ESG and impact based on United Nations' Sustainable Development Goals (SDGs).



PROPARCO

Proparco is the private sector financing arm of Agence Française de Développement Group (AFD Group). It has been promoting sustainable economic, social and environmental development for over 45 years. Proparco provides funding and support to both businesses and financial institutions in Africa, Asia, Latin America and the Middle-East. Its action focuses on the key development sectors: infrastructure, mainly for renewable energies, agribusiness, financial institutions, health and education.

Its operations aim to strengthen the contribution of private players to the achievement of the Sustainable Development Goals (SDGs) adopted by the

international community in 2015. To this end, Proparco finances companies whose activity contributes to creating jobs and decent incomes, providing essential goods and services and combating climate change. For a World in Common.



RHUM SANAGA

Rhum Sanaga, rum made in Cameroon !

There can be no great rum without a great terroir, without the know-how of the people who make it, and without pure, abundant water.

The Sanaga is a region, a heritage, a people and a river. The largest river in Cameroon!

For centuries, colonial administrations forced African spirits underground.

Times have changed, and so have customs. African rums are now appearing on the international market to the delight of rumlovers.

Rhum Sanaga is the story of Cameroonian enthusiasts who decided to bring to light an age-old tradition of distilling alcohol.

Rhum Sanaga is Cameroon's first rum brand.

Natural and free from chemical additives, Rhum Sanaga combines ancestral know-how, terroir typicity and modern techniques to produce a premium rum.

Rhum Sanaga is distinguished by its finesse, delicate floral and fruity aromas.



SOCIETE GENERALE

Societe Generale is a top tier European Bank with 117,000 employees serving 25 million clients in more than 60 countries across the world.

We have been supporting the development of our economies for nearly 160 years, providing our corporate, institutional, and individual clients with a wide array of value-added advisory and financial solutions.

Our long-lasting and trusted relationships with the clients, our cutting-edge expertise, our unique innovation, our ESG capabilities and leading franchises are part of our DNA and serve our most essential objective - to deliver sustainable value creation for all our stakeholders.

The Group runs three complementary sets of businesses, embedding ESG offerings for all its clients:

- French Retail Banking, with leading retail bank SG and insurance franchise, premium private banking services, and the leading digital Bank Boursorama.
- Global Banking and Investor Solutions, a top tier wholesale bank offering tailored-made solutions with distinctive global leadership in Equity Derivatives, Structured Finance and ESG.
- International Retail, Mobility & Leasing Services, comprising well-established universal banks (in Czech Republic, Romania and several African countries), and ALD / LeasePlan, a global player in sustainable mobility.

Committed to building together with its clients a better and sustainable future, Societe Generale aims to be a leading partner in the environmental transition and sustainability overall.

The Group is included in the principal socially responsible investment indices: DJSI (Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).!



SOMEXPORT

Somexport is a French company founded in 1994 and located in the south of France. For over 25 years, Somexport has specialized in customized food exportation all the around the world, with a total of 98% of our trades overseas. Somexport is well known for expertly performing intermediary between suppliers and distributors. Somexport has been tirelessly working over the past 2 decades to increase and strengthen partnerships with all suppliers in order to provide an outstanding gourmet products range. Today SOMEXPORT counts many different types of products within their range including dairy products, traditional pork meat, frozen products, Halal goods, pastries, candies, grocery, wines and spirits. SOMEXPORT had been providing globally:

- High-end gourmet products
- Food Service products solution
- Commodities range

Our markets are France French Islands, , Africa, South East of Asia and South Pacific, Chile. Now, SOMEXPORT is ready to tap into new markets and explore more opportunities.



SUEZ

SUEZ is a major player in environmental services. For almost 160 years, SUEZ has supported local communities and industrial companies in the management of essential services such as water, waste, and air quality. As such, SUEZ produces drinking water for 66 million people worldwide, recovers 2 million tons of secondary raw materials per year, and generates 3.1 TWh of renewable energy from waste. In our ongoing management of the ecological transition and climate change challenges, SUEZ relies on the expertise and commitment of its 35,000 employees (particularly in France, Italy, Central Europe, Africa, Asia, and Australia) to offer high value-added and customized environmental solutions to all its customers. SUEZ’s expertise allows, for instance, its customers to avoid the emission of 4.2 million tons of CO2, thus improving their carbon footprint and their impact on climate. With a turnover of more than 7.5 billion euros in 2021 and backed by its expertise and capacity to innovate, SUEZ has strong growth prospects. SUEZ relies on a solid consortium of investors made up of Meridiam and GIP – with 40% stakes each - and the Caisse des Dépôts et Consignations Group with a 20% stake in the capital, including 8% held by CNP Assurances, to pursue its strategic development plans in France and internationally.



SUNNA DESIGN

Sunna Design, leader and pioneer in solar street lighting and energy management for connected autonomous applications, has been lighting and connecting the world sustainably to improve people lives since 2011.

The company designs, develops and manufactures solar-powered, sustainable and connected streetlights in France. Sunna Design provides public lighting in rural areas without electricity and also supports the development of smart cities, responding to the many economic, environmental and social challenges of communities and organizations.

Sunna Design deployed more than 100,000 intelligent solar solutions in more than 60 countries thanks to its high value-added network of partners. Sunna Design holds 15 patents and has been awarded 14 international prizes.

TRACE

TRACE

Trace Academia is a mobile app that offers FREE courses and certificates dedicated to jobs, entrepreneurship and soft skills. Trace Academia's mission is to empower young people, with a focus on women, by providing them with free learning from the world's best experts as well as opportunities to kickstart their career.



UGGC AFRICA LAW FIRM

UGGC Africa is a leading pan-African legal advisory platform gathering more than 530 lawyers in 3 African offices located in Morocco, Cameroon and Ivory Coast.

Through these 3 offices, UGGC Africa covers all areas of law and assists clients in North Africa, Sub-Saharan, West and Central Africa.

With over 20 years of experience, the multidisciplinary team composed of the finest law experts, provides to its clients with services of the highest quality. It is strongly committed to accompanying its clients in their investment projects in Africa and fully engaged in an eco-responsible approach contributing to the development of business law in Africa.

UGGC Africa offers clients, local and international, legal and tax support rooted in a system of excellence, as well as innovative and tailored-made legal solutions in sub-Saharan Africa and in particular in the territories governed by the OHADA treaty (Organization for the Harmonization of Business Law in Africa), as well as those

located in the MENA zone ("Middle East and North Africa") and in the Middle East (Israel, the United Arab Emirates and Qatar in particular).



VEUVE DU VERNAY

Founded in Beaune in 1780, Patriarche-KBB is one of the great wine houses of Burgundy and also among the most important French sparkling wine producers.

Veuve du Vernay is the leading French Sparkling wine brand in the USA, Brazil, New-Zealand and Nigeria with a distribution in almost 80 markets of which many in Africa. In the USA, Veuve du Vernay's N°1 market, the brand obtained the HOT PROSPECT AWARD for its 2019 performance for the 3rd year in a row by IMPACT/SHANKEN.

Veuve du Vernay is a signature of French know-how with a fresh, exciting twist, avant-garde, with a revolutionary spirit and a passion for life that the French are famous for.

Available in Brut, Rosé, Demi-Sec and Extra Dry, the Veuve du Vernay Classic range is up 25% over the past two years. The brand also includes an Ice range.

Recently the range has been completed by Veuve du Vernay Alcohol Removed, an alcohol free sparkling obtained by alcohol removal. The unique craft filtration technique reverse osmosis guarantees the preservation of the natural aromatic and nutrient components.

With Veuve du Vernay Alcohol Removed, we propose a festive drink with all the wine benefits without the alcohol, for both family and professional environments and non-alcohol policy venues.